

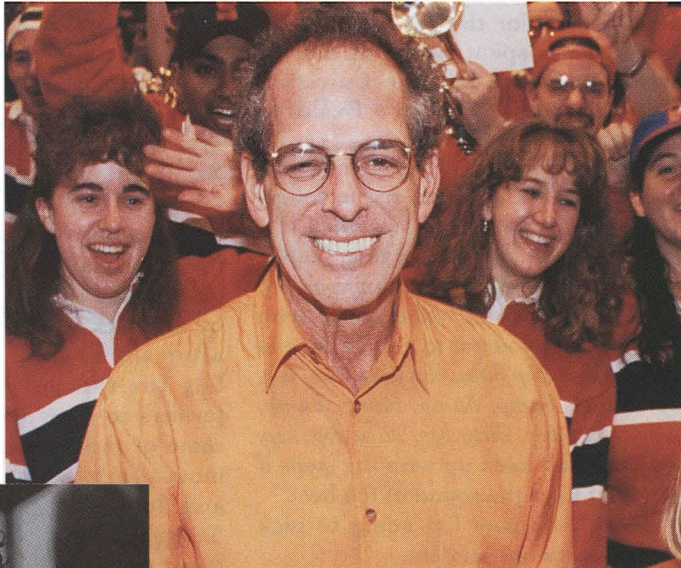


COMMITMENT TO LEARNING

Meeting Student Needs

A new campaign will help SU fulfill its educational vision.

PHOTOS BY STEVE SARTORI



Marvin Lender (above) chairs a fund-raising campaign that will make college more affordable for students like Terri Grey (left).



Last semester, Terri Grey supplemented her college coursework with a high school education. The Syracuse University sophomore assisted teachers and special education students, attended PTA meetings, and studied education reform policy while spending the semester at New York City's High School for Leadership and Public Service, which is affiliated with SU's Maxwell School of Citizenship and Public Affairs. A policy studies ma-

support. In order to entice more top-caliber students to Syracuse, SU has enhanced its aid programs. Until recently, most programs focused on need-based aid, providing funding largely for those who couldn't otherwise afford to attend SU. The newest programs, the Dean's and Chancellor's scholarships (the latter offers qualified students \$6,000 per year), are based primarily on academic merit.

To support these scholarships and fund dozens of academically related initiatives, SU is conducting a Commitment to Learning fund-raising campaign. This campaign, which will generate \$300 million in donations by the year 2000, supports the University's drive to better meet student needs and create more top-quality programs in and out of the classroom.

The campaign was formally launched June 3 in the Carrier Dome at a 2,000-seat event attended by many of the University's most prominent alumni, including Dick Clark, the master of ceremonies, and Marvin Lender, the national campaign chairman. Lender, a member of the Lender's Bagels family, informed the University community that the campaign had already harvested more than \$90 million.

A month before Lender's announcement, more than 10,000 alumni received the first issue of *Commitments*, the campaign's triannual newsletter. Future issues will examine University funding priorities and major gifts.

"From its founding, this University has held fast to a commitment to excellence," says Chancellor Kenneth A. Shaw. "Now we are presented with the opportunity to add luster to excellence. We will do it by building support for scholarships, grants, and fellowships and by strengthening our competitive position with new funding for faculty, academic programs, research institutes, and facilities improvements. We will do no less than guarantee the strength and future of Syracuse University."

jor, Grey previously worked with several Syracuse volunteer organizations.

"I entered policy studies to learn about life and to make an impact," says Grey, who would be making an impact at some other college or university if not for her Dean's Scholarship. Grey is one of 1,599 SU students to have received the scholarship so far. Launched in 1993, it rewards academic excellence by providing qualified students \$4,000 a year over the course of their undergraduate study. "Without the Dean's Scholarship," says Grey, "I couldn't have come here."

Grey isn't alone. The better the student, the broader the range of college choices, and hundreds of SU's best and brightest would be studying elsewhere had the University not provided them with a significant amount of scholarship

To receive a free copy of Commitments, Syracuse University's newsletter about the Commitment to Learning campaign, please write or call Cheri Johnson at 820 Comstock Avenue, Syracuse, NY 13244-5040. Telephone: (315) 443-2865.